

BUS RADIO

NETWORK

2006/2007 School Year
January 2007 – June 2007

Rank	Designated Market Area (DMA)	# Students
1	New York	7,000
2	Los Angeles	20,000
3	Chicago	4,000
4	Philadelphia	14,000
5	Boston	13,000
9	Atlanta	10,500
10	Houston	4,000
19	Sacramento	3,500
45	Orlando	6,500
71	Oklahoma City	8,000
86	Tucson	11,500

Number of Students: 102,000

Number of Buses: 800

Network: High School (15-18)

Middle School (12-14)

Elementary School (6-11)



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