

BUS RADIO

NETWORK

2007/2008 School Year
September 2007 – June 2008

Rank	Designated Market Area (DMA)*
1	New York
2	Los Angeles
3	Chicago
4	Philadelphia
5	Boston/Manchester
6	San Francisco/Oakland/San Jose
7	Dallas/Fort Worth
8	Washington DC/Hagerstown
9	Atlanta
10	Houston
11	Detroit
12	Tampa/St. Pete (Sarasota)
13	Seattle/Tacoma
14	Phoenix (Prescott)
15	Minneapolis/St. Paul
16	Cleveland/Akron (Canton)
17	Miami/Ft. Lauderdale
18	Denver
19	Sacramento/Stockton/Modesto
20	Orlando/Daytona Beach/Melborn
21	St. Louis
22	Pittsburgh
23	Portland
24	Baltimore
25	Indianapolis
26	San Diego
27	Charlotte
28	Hartford/New Haven
29	Raleigh/Durham
30	Nashville

*Additional DMA's may be added

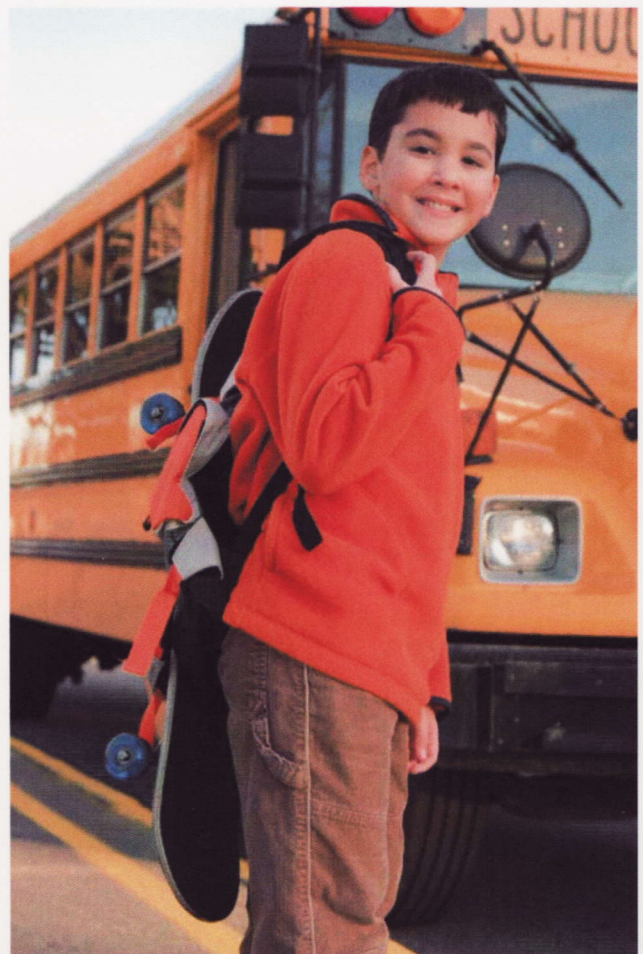
Number of Students: 1,000,000

Number of Buses: 10,000

Network: High School (15-18)

Middle School (12-14)

Elementary School (6-11)



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