

BUS RADIO

ABOUT US



About the Schools

- Students are in school for 10 months (40 Weeks)
- Elementary (6-11), Middle School (12-14), High School (15-18)
- 25.5 Million students ride the bus (*Student Transportation News*)
- 10 Billion trips per year (*Student Transportation News*)
- Average ride time is 45 minutes each way (*EPA Report*)
- 15% Ride the bus for after school activities (*Atlantic Express*)
- 50% Of school buses have AM/FM radios (*Atlantic Express*)
- Number one problem is driver distraction

A Better Alternative

	Bus Radio	AM/FM Radio	No Radio
Free	Yes	No	N/A
Age Appropriate Music	Yes	No	N/A
Age Appropriate DJ Talk	Yes	No	N/A
Age Appropriate Sponsorships	Yes	No	N/A
Age Appropriate Special Features	Yes	No	N/A
Improves Overall Safety	Yes	No	No
Reduces Student Noise Level	Yes	No	No
Reduces Driver Distraction	Yes	No	No

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