



Federal Communications Commission
Washington, D.C. 20554

June 26, 2009

Mr. Michael Yanoff
Chief Executive Officer
BusRadio
160 Gould Street
Suite 201
Needham, MA 02494

Dear Mr. Yanoff:

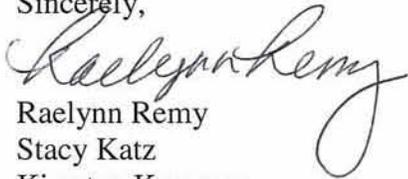
This letter memorializes our phone conversation of June 19, 2009 with you and other BusRadio representatives regarding the Commission's proceeding in MB Docket No. 09-68, Commercial Programming Services Targeted to Children Onboard School Buses. During that conversation, members of the Media Bureau staff posed the following questions to the BusRadio representatives:

1. Describe the technical process by which BusRadio transmits programming from its programming facility to the BusRadio units onboard school buses.
2. Describe the technical process by which BusRadio provides GPS service for the buses it services.
3. Describe BusRadio's "panic button" service and the technical process by which this service is provided to buses.
4. Describe the technical process by which BusRadio provides internal and external public address systems on the buses it services.
5. State whether BusRadio holds any FCC licenses or authorizations in order to provide BusRadio service, and, if so, identify the licensee and the type of license/authorization.
6. Describe BusRadio's policy, if any, for responding to subscriber/listener requests to remove particular programming.
7. State whether AM/FM programming that is played on a BusRadio unit is interrupted periodically by BusRadio promotions. If so, explain the technical process by which such interruptions are accomplished.
8. State whether BusRadio subscribers are required to listen to BusRadio for a requisite amount of time per day or per week (or whether such subscribers can turn off the service at their discretion).

9. State whether interested parties are able to obtain advance playlists or hear programs before they are played for listeners. If so, describe the process by which such programs/playlists may be obtained in advance.
10. State whether BusRadio maintains archives of past broadcasts, and, if so, how such broadcasts may be obtained.
11. Describe the process, if any, by which BusRadio determines whether particular programming (including music, commentary and commercials) is “age appropriate” for its listeners.
12. Explain the process, if any, by which BusRadio determines what programming is “age appropriate” for mixed-age groups.
13. Provide a copy of the form contract BusRadio uses when agreeing to furnish service.
14. State whether BusRadio monitors the amount of time that individual buses are listening to BusRadio programming. If so, state the reason for such monitoring.
15. What, if any, precautions has BusRadio instituted to ensure that bus drivers are not distracted by BusRadio programming?

Media Bureau staff clarified that the terms “subscriber,” “listener,” and “interested parties” were to be construed broadly to include parents, children, teachers, bus drivers, and school officials, in addition to the actual subscriber to the service. In addition, Media Bureau staff requested that BusRadio submit its responses to each of the above questions on or before June 29, 2009. This letter is also being filed for inclusion in the public record of the above-referenced proceeding.

Sincerely,



Raelynn Remy

Stacy Katz

Kiersten Kamman

Media Bureau, Policy Division

Federal Communications Commission

cc: MB Docket No. 09-68