

# Level 1

## On Air

- 4-week run of schedule  
Elementary, Middle and High  
School Networks
- 80x, :30 units
  - 20x per week
  - 4x per day – 2 in AM, 2 in PM
- 40x, :15 promotional units

## Online

- Featured on BusRadio.com  
homepage
- Featured in e-store with links
- Video ad
- Rotating banner ad throughout  
BusRadio.com
- Most prominent logo on contest  
banner ad and contest page



Sponsors must provide  
100 full price redemption  
coupons or actual items to  
be included in 100 holiday  
gift packages

\*Custom pricing upon request

# Level 2

## On Air

- 4-week run of schedule  
Elementary, Middle and High  
School Networks
- 60x, :30 units
  - 15x per week
  - 3x per day
- 20x, :15 promotional units

## Online

- Video ad
- Rotating banner ad
- Prominent logo on contest  
banner ad and contest page



Sponsors must provide  
100 full price redemption  
coupons or actual items to  
be included in 100 holiday  
gift packages

\*Custom pricing upon request

# Level 3

## On Air

- 4-week run of schedule  
Elementary, Middle and High  
School Networks
- 40x, :30 units
  - 10x per week
  - 2x per day – 1 in AM, 1 in PM
- 8x, :15 promotional units

## Online

- Rotating banner ad
- Logo on banner ad and contest  
page



Sponsors must provide  
100 full price redemption  
coupons or actual items to  
be included in 100 holiday  
gift packages

\*Custom pricing upon request