BUS RADIO

PROGRAMMING

Programming Includes



Music Style: Top 40 - Targeted by age and region

Format:

Entertainment Programming (*Fast Paced!*) Short Features, Short Spots Designed for Short Attention Spans

DJ Content includes:

Celebrity Interviews Educational Anecdotes Video Games Music News Entertainment News Jokes Pop Culture Exclusive Features

Contests and Promotions: For students and bus drivers

PSA's and Bus Safety Tips

