

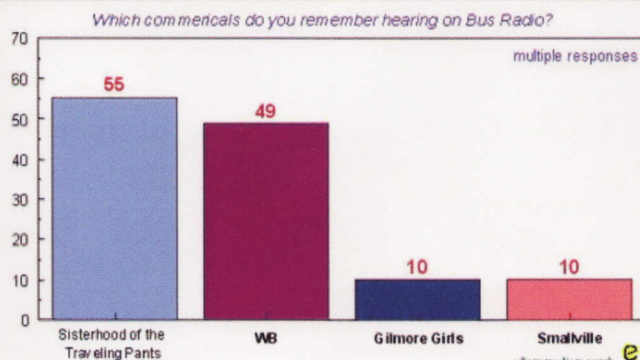
# BUS RADIO

# RESEARCH

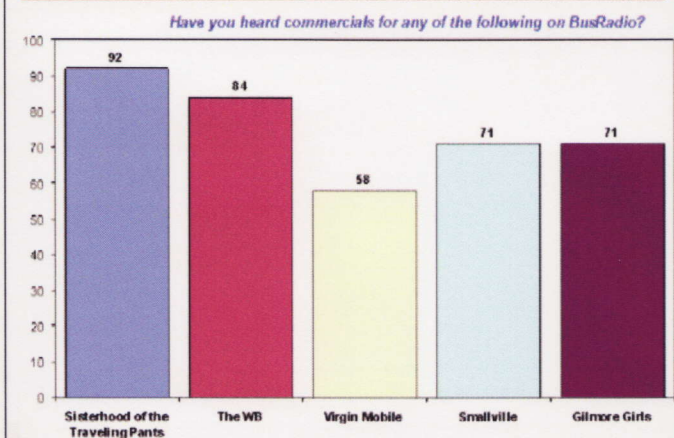
## LISTENER SURVEY

### LISTENER RECALL

#### Overall Advertisements: Unaided Recall

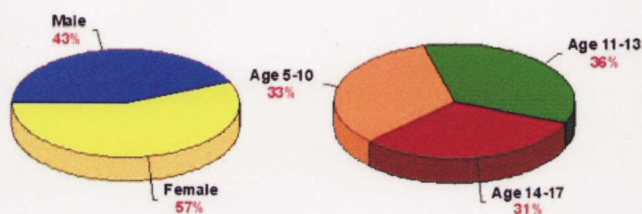


#### Overall Advertisements: Aided Recall



### SAMPLE

#### Who was interviewed?



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