

**PIZITZ MIDDLE SCHOOL**

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September 18, 2002

Mr. Jim Ritts,  
President and CEO  
Channel One Network  
1440 Broadway  
17<sup>th</sup> Floor  
New York, NY 10018

Dear Mr. Ritts:

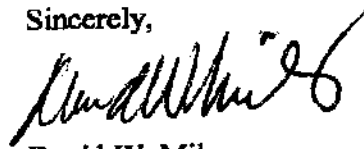
I am writing to inform you and your company of the viewing practices and schedule of Channel One News at Pizitz Middle School. Our school day begins at 8:05 am and ends at 3:05 pm. Channel One News is typically broadcast during our homeroom periods, which are about 27 minutes in length. On those days in which the Channel One equipment is being used for other closed-circuit broadcast purposes, we play the program at 2:45 for anyone wishing to view it; some teachers take advantage of this opportunity, some do not – I do not monitor or document this.

I do not show Channel One News (1) if I am absent from work; (2) if I do not have time to preview the program; (3) if the program and/or commercial content is not, in my judgment, appropriate for our children to see; or (4) if the equipment is tied up with other closed-circuit programming. I have no idea how frequently this occurs, and I do not keep any records of such.

Please advise us if, in light of the above information; (1) you consider Pizitz to be in contractual compliance with Channel One News; (2) you require myself and other principals to document the frequency with which they permit Channel One to be broadcast; and (3) you encourage and expect local administrators to screen out Channel One broadcasts they deem unsuitable in their schools/communities.

Thank you for your prompt attention to these issues and questions.

Sincerely,



David W. Miles,  
Principal