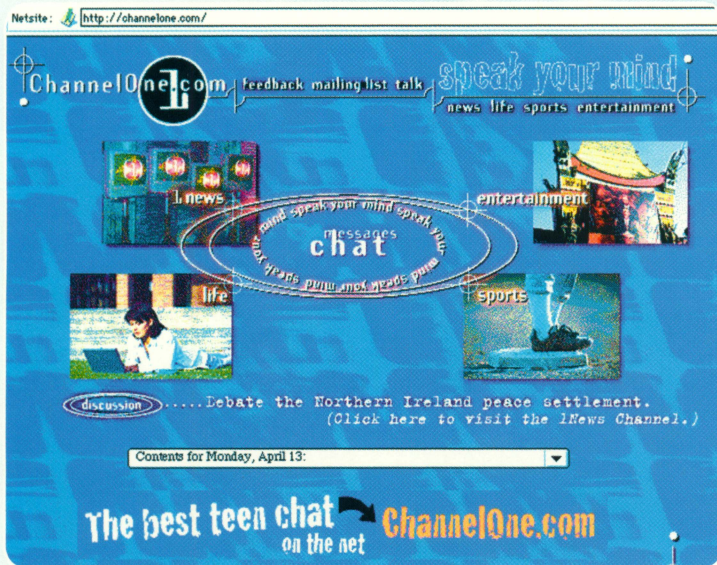




Channel One Network[®]

ChannelOne.com

ChannelOne.com is the online network for teens
A place to have a voice. A place to speak their minds. A place to get what's going on.



**CHAT ROOMS. POLLS.
MESSAGE BOARDS. NEWS STORIES.**

A forum for teens to speak out
about the world around them:

Entertainment

Mr. Showbiz[™] headlines, polls, movie & CD reviews

1News

Channel One News stories, news polls, ABCNews.com headlines

Life

What's hot on the teen scene, The Advice Guru, Agony Column

Sports

The Sports Nut, ESPN SportZone[™], sports polls and quizzes

"BEST OF THE WEB" Award – "one of the liveliest stops for teens on the Internet" (*HomePC Magazine*)

ChannelOne.com is a premier destination site for teens on the Web. In a recent online poll, over 60% of respondents said they log on to the Net "just to visit **ChannelOne.com**"

More than 200,000 visits per month* — 90% of visitors between 12 and 18

Over 2 million impressions per month and growing by an average of 15% per month*

Three times the industry average click through rates

Advertising and Sponsorship Opportunities:

- Banner advertising
- Creation of new sponsored-content areas
- Contest sponsorships

Call your Channel One representative or 212-508-6800 for more information.

* AS OF MAY '98