



Channel One Network[®]

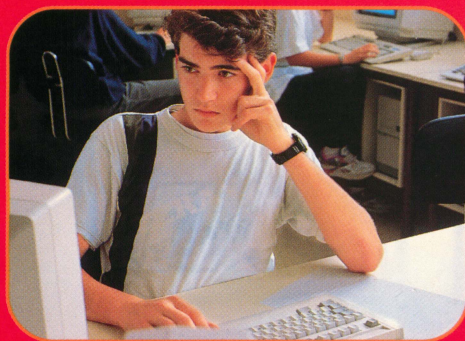
millennium minute

Vignette Series

Now there's a way to enhance your teen targeted message with a high-impact on-air program.

Millennium Minute vignettes explore a wide variety of technological advances that will have a significant impact on Channel One teens. Some have already enriched teens' lives and others will offer a glimpse of tomorrow's possibilities.

Channel One vignettes – exceptional opportunities to deliver your brand message in an energized environment created expressly for teen viewers you need to be targeting.



Channel One has designed a vignette series to creatively integrate your brand messages with teen-relevant technology issues.

- :60 vignettes contain :30 editorial content and :30 of your commercial message
- You can include an 800 number and website address to encourage viewer response to receive your product samples or coupons

Call your Channel One representative or 212-508-6800 for more information.