

*Our relationship
with 8.1 million teenagers*

LASTS FOR SIX YEARS

**[RATHER REMARKABLE CONSIDERING
MOST OF THEIRS LAST FOR... LIKE SIX DAYS]**

Teenagers are fickle about their relationships with other networks. In fact, teen Primetime ratings on major networks have declined 43% over the last decade.* Meanwhile, in classrooms nationwide, our 8.1 million brand-loyal viewers consistently watch us for 6 years. Have a long term relationship with our teens. Call (212) 508-6800.

A PRIMEDIA Company

*Source: Nielsen Media Research



Channel One Network[®]

WHERE TEENS GET WHAT'S GOING ON