

Channel One Network[®]

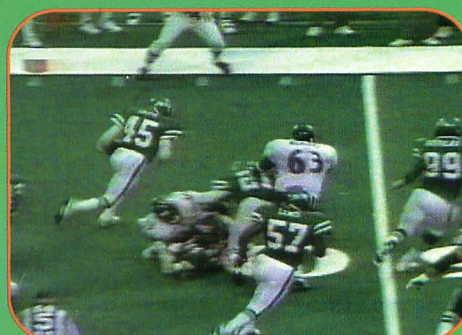
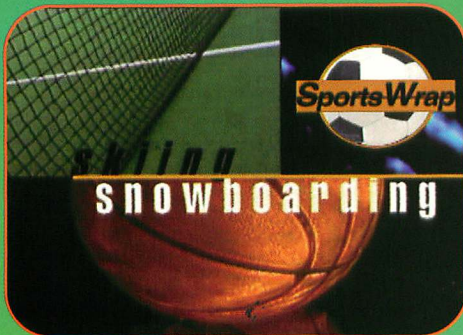
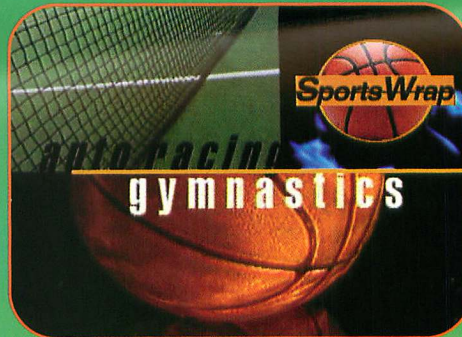
SportsWrap

Vignette Series

Now there's a way to enhance your teen targeted message with a high-impact on-air program.

From the NFL Season Kickoff to the U. S. Snowboard Championships to the NCAA Final Four Tournament, *Sportswrap's* "Plays of the Week" capture the intensity and excitement of game highlights that make up the week in sports.

Channel One vignettes – exceptional opportunities to deliver your brand message in an energized environment created expressly for teen viewers you need to be targeting.



Channel One has designed a vignette series to creatively integrate your brand messages with the wide appeal of sports.

- :60 vignettes contain :30 editorial content and :30 of your commercial message
- You can include an 800 number and website address to encourage viewer response to receive your product samples or coupons

Call your Channel One representative or 212-508-6800 for more information.