

# TEACHERS KNOW BEST

**A MAJOR INDEPENDENT STUDY FINDS THAT TEACHERS HAVE GREAT THINGS TO SAY ABOUT CHANNEL ONE.**

**AN INDEPENDENT STUDY COMPLETED BY APPLIED RESEARCH & CONSULTING IN JANUARY 1999 CONFIRMS EDUCATORS' ASSESSMENT OF THE STRONG EDUCATIONAL VALUE OF CHANNEL ONE NEWS.**

## CONSIDER...

Approval rating among teachers whose schools use it as a resource	93%
Feel their students learn more about current events from Channel One than they do from news programs at home	89%
Believe that Channel One's programming provides real educational benefits	85%
Helpful in exposing teens to national news events	91%
Helpful in exposing teens to international news events	89%
Believe that Channel One promotes positive values	94%
Feel that Channel One speaks to teens in a mature way	94%
Say that Channel One is appropriate for teens	93%

Source: Applied Research & Consulting LLC, January 1999

**In fact, 98% of teachers surveyed would recommend Channel One to their peers and wish to continue receiving Channel One News, as well as the Network's supplemental curricular programs including the Channel One Connection videos and online services.**

**If you would like to receive more information about Channel One Network, please call (888) CH1-NTWK today.**

## CHANNEL ONE.

A Tool for Teaching. A Tool for Teachers.



Channel One Network